



## Introducing The **CeraPlus** Skin Barrier

### Designed to support healthy skin from the start

The **CeraPlus** skin barrier is  
infused with **ceramide** and  
is designed to:

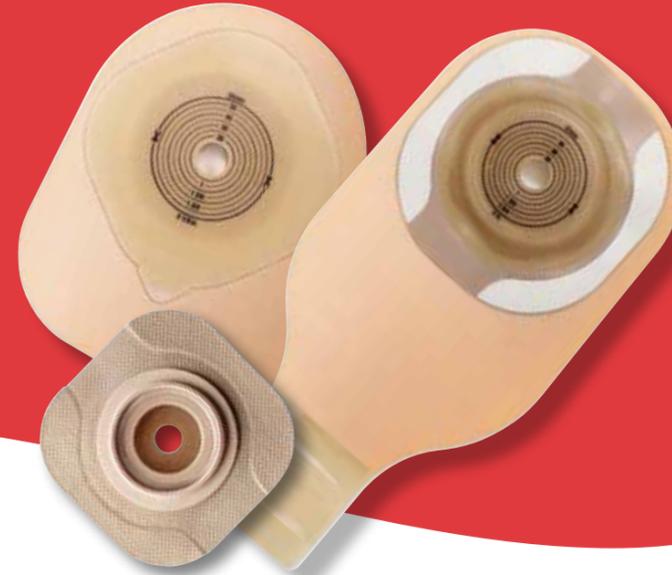
- **Protect** the skin's natural moisture barrier
- **Maintain** good peristomal skin health
- **Decrease** transepidermal water loss (TEWL) from damaged or eroded skin

Helping you to give your patients  
the lifestyle they deserve



## Introducing The **CeraPlus** Skin Barrier

**Available** in One-Piece Moderma Flex  
Closed and Drainable pouch,  
and Two-Piece  
Conform 2



To request **FREE** samples,  
please contact Hollister  
Customer Services on  
**0800 521 377** or email  
[samples.uk@hollister.com](mailto:samples.uk@hollister.com)  
or visit [www.hollister.co.uk](http://www.hollister.co.uk)

1. Remois is a technology of Alcare Co., Ltd.

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## Introducing The **CeraPlus** Skin Barrier *with* *Remois Technology*<sup>1</sup>



At Hollister, our goal is to help maintain  
healthy peristomal skin from the start.





# Peristomal skin problems are too common



## The Ceramide Advantage



# CeraPlus - Proven in the UK to be effective

**50%** of people with a stoma will report peristomal skin issues in their lifetime

Why wait for **Peristomal skin** breakdown?



Mild



Moderate



Severe

**We don't want it to come to this**

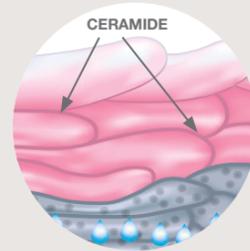
**Ceramide** is a natural component of human skin, consisting of waxy lipid molecules. Ceramide links cells of the outer skin (epidermis) together to form a waterproof, protective barrier



### Healthy Skin

**Abundant levels of ceramide:**

- More resistant to external forces
- Better protection against water loss
- Well-hydrated and supple

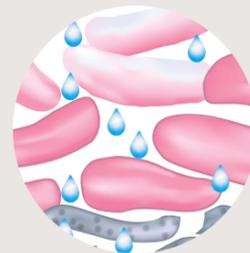


### Damaged Skin

(associated with certain skin conditions)

**May contain lower levels of ceramide:**

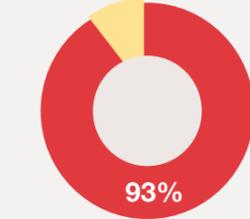
- More vulnerable to external forces
- More vulnerable to water loss
- Susceptible to damage and dryness



**Ceramide** helps prevent water loss that can lead to skin damage and dryness

The **CeraPlus** skin barrier with Remois Technology was evaluated with 41 ostomy patients.<sup>2</sup>

**Before Using** the CeraPlus skin barrier\*



- Some issues with peristomal skin
- No peristomal skin issue

n=41

**After Using** the CeraPlus skin barrier\*\*

**31%** reported peristomal skin **back to normal**

**55%** reported an **improvement** in their peristomal skin

n=41

**84%**

of patients had **greatly improved** or **improved skin** after using **CeraPlus**

Clinicians are **likely** or **very likely** to continue using **CeraPlus** for **83%** of candidates

n=41



**90%** of clinicians were **very satisfied** or **satisfied** with CeraPlus

n=41



The data produced are not the result of a randomized or controlled study.  
<sup>1</sup> As reported by their stoma care nurse with product used as part of overall care plan.  
<sup>2</sup> As reported by their stoma care nurse before use of the CeraPlus skin barrier used as part of overall care plan.  
<sup>\*\*</sup> As reported by their stoma care nurse after use of the CeraPlus skin barrier as part of overall care plan.



All peristomal skin **deserves** to be **healthy**

